

Honor Your **Loved One**
with a ***Lasting Tribute***

PECHMANN MEMORIALS

THE MOST RESPECTED NAME IN MEMORIALS

4238 Acker Road
Madison, WI 53704

608-249-8178

info@pechmannmemorials.com
pechmannmemorials.com

WELCOME TO PECHMANN MEMORIALS

Our philosophy is simple: **honesty.**

We are committed to doing whatever we can to help you in your memorial purchasing experience. Whether you need advice in a time of need, or are simply planning ahead, you can rest assured that we will provide you with the most accurate and honest information.

As a family-owned business, we take a great deal of pride in our work and reputation. What does that mean for you?

- We will only create memorials from the best quality materials.
- Our methods will always reflect the highest artistic integrity.
- We will always treat you the way we would want to be treated ourselves: honestly and respectfully.

Old World Craftsmanship Combined With Modern Methods

We have been stone cutters for three generations. Our unique craft was brought from Germany to Wisconsin by our founder, Kurt Pechmann (1922-2009), and passed on to his son and grandson. We leverage this accumulated expertise across the art, science, and business of stonecutting to offer you state-of-the-art advice and counsel about memorials as well as the products and services that surround them.

We are dedicated to making your experience with us a comforting and positive one from the very beginning. We believe that a personal relationship is crucial while we develop a memorial.

We will take the time to know you and learn about the life of the loved one whom you wish to honor. In fact, we are deeply humbled by the fact that many of our clients are now family friends, keeping in touch with emails, letters, and even personal visits.



(Top to Bottom) Erich, Gerry, & Kurt Pechmann

We sincerely **thank you** for considering us for your memorial needs.

- The Pechmann Memorials Team

The Purchasing Process

Determine for **Whom** the Memorial is Going to be Designed

A memorial can be designed for one person. It can also be planned for a married couple—known as a companion memorial. Or, looking toward the future, it can have enough space to serve as a family memorial.

Select a **Cemetery**

There are generally three types of cemeteries: municipal cemeteries operated by local governments, religiously-affiliated cemeteries, and private for-profit cemeteries. Each has its own set of rules about the dimensions, types, and even the color(s) of the gravestone memorials allowed. We are familiar with the cemetery requirements for the greater Madison area and much of Southern Wisconsin. We also work extensively with private cemeteries such as Roselawn Memorial Park, Highland Memorial Gardens, Sun Prairie Memory Gardens, and Sunset Memory Gardens. Alternatively, you can contact the cemetery's management directly to learn what kinds of memorials are permitted.

Think About **Design**

You can browse our website to familiarize yourself with design options for many different kinds of memorials. These are starting points from which you can add your own ideas.

Book an **Appointment** with Us

Call, email, or go online to schedule a private appointment. During your appointment, we will discuss cemetery requirements, memorial types and colors, and any personal information or artwork you may want to include. We can also suggest design enhancements such as etched images, engraved artwork, ceramic photos, or bronze sculptures. We specialize in creating custom shapes and artwork tailored to your interests, style, and budget.

Approve a Design *or* **Request Changes**

A few weeks after your initial appointment, we will send you full-color rendered drawings of layout and artwork options discussed during your appointment. If you would like to make changes, simply let us know by mail, phone, or email. We will then send you another round of full-color rendered drawings reflecting any changes you requested. This process continues for as many versions as necessary to fully realize your vision. Once you are satisfied, you formally approve one of the designs, and then we can move forward with signing a contract and obtaining a fifty percent deposit.

Production Timeline

The typical production timeline for in-stock items is 10-12 weeks from the date of a signed contract. This timeline may fluctuate due to availability of items, complexity of memorial, and weather. Memorial installation is seasonal and subject to delays due to frozen or muddy ground.

Upright Memorials

A granite upright memorial is built of two pieces, respectively called a tablet and a base. Being the largest relative to flush, bevel, or slant memorials, they offer the most space for engraving and personalization.



Companion P3 Upright - Cats Eye Red
With VA Bronze Plate on Foundation



Companion P5 Upright - Impala Black
With Shape-Carving and Hand-Tooling



Single Celtic Cross - India Black



Companion P5 Upright - India Black
With Starburst



Companion PM21 Upright - Cats Eye Red
With Etched Rings



Companion P2 Upright - Blue Pearl
With VA Bronze Medallion and Flag Holder

Bench Memorials

Granite bench memorials are a newer headstone option that are gaining popularity as a place to sit and reflect. Benches can have a single pedestal or are supported by two legs underneath.



Companion Cremation Bench - India Black



**Companion Cremation Bench - India Black
With Etchings**



**Companion Pedestal Bench - India Black
With Ceramic Photos and Granite Vases**



**Companion Bell Leg Bench - India Gray
With VA Bronze Medallions**



Companion Park Style Bench - India Black



**Companion Kidney Bean Rustic Bench -
Dakota Mahogany With Bronze Artwork**

Slant Memorials

Slant memorials differ from flush and bevel memorials in that they are larger, which affords more room for engraving. Slants also have a back which can be used for additional engraving and artwork.



Companion Slant on Base - India Black
With Granite Vases



Companion Slant - Bahama Blue
With Shape-Carving and Hand-Tooling



Single Slant - Blue Pearl
With Shape-Carving



Companion Slant - Meteor Shower



Companion Slant - Sentinel Red
With Ceramic Photos



Single Slant - Cats Eye Red

Bevel & Flush Memorials

A granite bevel memorial is set above ground on a foundation, and has a gentle slope from back to front. A flush memorial typically lies flat in the ground, but can also be set above ground on a foundation.



Companion Bevel Marker - Bahama Blue



**Single Bevel Marker - Southern Gray
With Shape-Carving**



**Single Polished Bevel - Bahama Blue
With VA Bronze Medallion and Ceramic Photo**



**Companion Polished Bevel - Bahama Blue
With Bronze Vase**



**Single Flush Marker
Above Ground on Foundation - Sentinel Red**



**Companion Flush Marker
With Granite Wash - Southern Gray**

Granite Sculptures

Upright granite memorials are available in a variety of custom shapes with sculptural elements.



Companion Sculpted Tree - India Black



Companion Sculpted Birds - Bahama Blue
With VA Bronze Medallion



Companion Custom Sculpture - Imperial Gray



Single Sculpted Tree - Evergreen



Companion Sculpted Angel - India Black
With Ceramic



Single Sculpted Tree - India Black

Memorial Add-Ons

Add-ons are optional and not included in standard pricing.



Shape-Carving



Bronze Sculpture



Starburst



Hand-Tooling



Shape-Carving



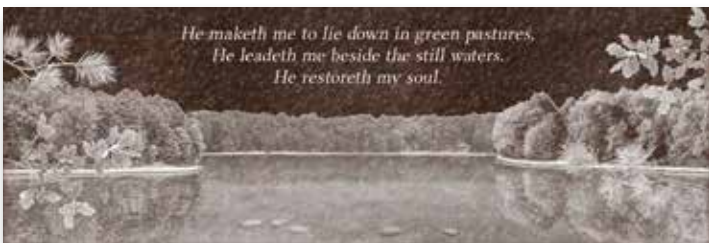
Etching



Color Ceramic Portrait



Granite Vases



Etching



Painted Etching

Terminology

P1:	<i>Polish 1 - polish Front; rough rock Top and Sides; sawn Back</i>
P2:	<i>Polish 2 - polish Front and Back; rough rock Top and Sides</i>
P3:	<i>Polish 3 - polish Front, Back, and Top; rough rock Sides</i>
P5:	<i>Polish 5 (All Polished) - polish Front, Back, Top, and Sides</i>
Sawn:	<i>Edge of cut stone; surface is unpolished and relatively smooth (unlike rough rock)</i>
PFT BRP:	<i>Polish Flat Top, Balance Rock Pitched</i>
PM:	<i>Polished Margin</i>
Flat-Carved:	<i>Engraving style; artwork is flat and outlined with engraved lines; long lasting durability; least amount of detail</i>
Shape-Carved:	<i>Engraving style; artwork is carved and has dimension; long lasting durability</i>
Frosted:	<i>Engraving technique that removes polish from the stone; lettering or artwork frosted into polish without engraved outlines; may require future maintenance</i>
Etched:	<i>More shallow than engraving; may require future maintenance; handles precise detail; only available for specific granite colors</i>
Future Maintenance:	<i>Cleaning, etc. that may be required to maintain visibility of certain types of engraving</i>
Future Engraving:	<i>Any engraving done after memorial installation; most often the addition of final dates; cannot be paid for in advance and is not included in original purchase</i>
Tablet:	<i>Upright stone; sits on a base</i>
Base:	<i>Installed above ground on a foundation</i>
Foundation:	<i>Installed in the ground and level with the grass; granite or cement; supports monument</i>



Planning Guide

Bring this Planning Guide with you to your appointment.

How many people will the memorial honor? _____ People

Cemetery choice: _____ Number of spaces for memorial: _____

We plan to have: Full Burials Cremations (circle one or both)

Existing memorial(s) on space? Yes No (certain restrictions may apply)

Existing burial(s) in space? Yes No

Will the memorial be commemorating a veteran? Yes No
(certain VA benefits may apply)

Granite colors we like the most: _____

Our design ideas include the following: _____

Feel free to bring in photos of artwork or ideas you like. We can match existing family memorials accurately.

Included with a **Standard** Memorial

A standard memorial includes the stone itself, design work, all standard engraved lettering on the front and back (if applicable), and flat-carved artwork. Delivery and installation will be included in the quote you receive during your consultation appointment. Quotes are valid for six months.

Vases, etched artwork, ceramic photos, shape-carving, hand-tooling, and other add-ons are not included with a standard memorial. These add-ons are optional and can be requested at an additional charge. Any future maintenance/cleaning or future engraving is charged separately at the time of service.

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HONESTY.

SHOWROOM ♦ OFFICE ♦ STUDIO WORKSHOP

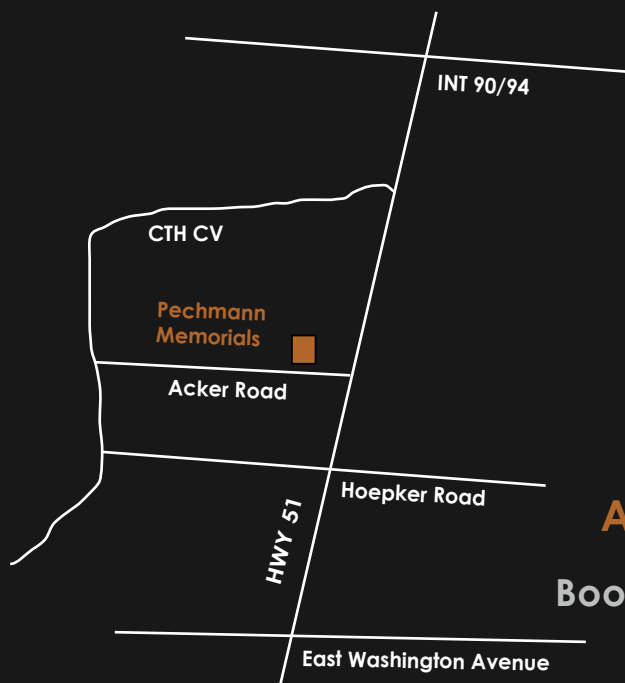
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SHOWROOM HOURS

Monday - Thursday 8am - 5pm

Friday 8am - 3pm

APPOINTMENTS HIGHLY RECOMMENDED

Book Appointments Online, by Phone, or by Email